

From: "Concorso Italiano"<ci@concorso.com>  
Subject: **Take a look at this Ferrari**  
Date: May 18, 2010 10:21:11 AM MST  
To: scott@thesaylors.net

concorso 2010   
**ITALIANO**  
*Celebrating Our 25th Anniversary, Italian Style!*

**Laguna Seca Golf Ranch - Monterey, CA**  
August 13th, 2010 • 9:00 a.m. - 5:00 p.m.

## **Rare Ferrari SP1 to Make N.A. Debut at Concorso Italiano**



**Mr. Junichiro Hiramatsu of Nagoya, Japan has generously agreed to display his spectacular one-off Ferrari SP1 to at this year's Concorso Italiano. This beautiful creation was commissioned by Mr. Hiramatsu, designed by Sig. Leonardo Fioravanti, and engineered and built under the strict control of Ferrari S.p.A.**

**The SP1 is the first of Ferrari's "Special Projects" program established to accommodate high net worth clients who desire a special bodied Ferrari. Mr. Hiramatsu's Ferrari SP1 is based on the F430 chassis and achieves a balanced mix of sports performance and elegance. Ferrari aficionados may see a hint of the F430 in the SP1, but the Fioravanti design has captured its own theme that can only be best appreciated in person.**

This may very well be the star of the weekend. Be sure to see it.

Photos graciously provided by Mr. Junichiro Hiramatsu.



The winner of the Challenge for Ferrari Enthusiasts is Guy Fujiwara of Temecula, CA. Guy's right answer arrived one minute ahead of the second correct response.

## Register or purchase tickets

### Admission Tickets

• \$90 through May 31st

**Includes:**

- One Admission Ticket
- Complimentary On-site Parking
- Event Goody Bag
- Collector's Magazine (while supplies last)

### Italian Vehicle

• \$100 through May 31st

**Includes:**

- Entrance for your registered vehicle
- Entry for two vehicle occupants as the vehicle enters the event\*
- Two wrist bands for the Italian Vehicle Hospitality Pavilion
- One Event Goody Bag per vehicle
- One Collector's Magazine per vehicle (while supplies last)

### Italian Motorcycles

• \$75 through July 18th

**Includes:**

- Entrance for your registered motorcycle and yourself into the event\*
- One wrist band for the Italian Hospitality Pavilion
- One Event Goodie Bag
- One Collector's Magazine (while supplies last)
- An additional ticket is available at a discounted rate of \$25 for Motorcycle passengers (limit 1)

### Non-Italian Vehicle

• \$125 through May 31st

**Includes:**

- Entrance for your registered vehicle
- Entry for two vehicle occupants as the vehicle enters the event\*
- Two wrist bands for the Non-Italian Vehicle Hospitality Pavilion
- One Event Goody Bag per vehicle
- One Collector's Magazine per vehicle (while supplies last)

*\*all other guests or handlers in your party must purchase an additional admission ticket at full price.*

*Children 12 and under are free when accompanied by a paying adult.*

*A processing fee will be added to all orders.*

***Food will be available throughout the event!***

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